

Lincoln 1922

For some, gold comes in coins. For us, it's this golden beauty of a Lincoln.

The year 1922 marked a turning point for the Lincoln Motor Company. On February 4th, founder Henry Martin Leland—a pioneer of American precision engineering—was forced to sell his struggling company to Ford Motor Company.

At first glance, it's hard to imagine how a car built with such flawless craftsmanship could come from a failing company. But that's precisely why Lincoln faced trouble: Leland's obsession with perfection led to long production times and missed delivery dates.

And Lincoln's clientele? They were the elite—accustomed to exclusivity, but not to waiting. Orders were canceled, deposits refunded, and the brand began to spiral—until Henry Ford, once dismissed by Leland, stepped in and bought the company for \$8 million, by court ruling.

This very car was built in January 1922, just weeks before the sale—making it a true pre-Ford Lincoln, a rare and historically significant piece.

Even better: we didn't have to go to the U.S. to find it. This remarkable vehicle was discovered in Bremen, Germany, lovingly preserved by the 84-year-old president of a local vintage car club. He had owned the Lincoln for decades, driven it across the Austrian Alps, and kept it in exceptional original condition.

He was delighted to see it go to a new home—and we're just as honored to have it here and share it with you.